FINM 32900: Full Stack Quantitative Finance

Course Syllabus, by Jeremy Bejarano

1 Course Description

"Full Stack Quantitative Finance" is a hands-on course centered on a core set of fundamental tools common across financial computing and data science. That is, this course examines elements of the analytical pipeline, from data extraction and cleaning to exploratory analysis, visualization, and modeling, and finally, publication and deployment. It does so with the aim of teaching the tools and principles behind creating reproducible and scalable workflows, including build automation, dependency management, unit testing, the command-line environment, shell scripting, Git for version control, and GitHub for team collaboration. These skills are taught through case studies, each of which will additionally give students practical experience with key financial data sets and sources such as CRSP and Compustat for pricing and financials, macroeconomic data from FRED and the BEA, bond transactions from FINRA TRACE, Treasury auction data from TreasuryDirect, textual data from EDGAR, and high-frequency trade and quote data from NYSE. Prior experience at an intermediate level with Python and the PyData stack is assumed.

2 Objective

"Full stack quantitative finance" refers to having expertise across the entire lifecycle of financial models, from data acquisition to execution. This includes managing large datasets, developing and optimizing quantitative models, managing the necessary infrastructure, and understanding execution systems. It also involves presenting results through effective visualizations or reports. A full stack professional in this field bridges the gap between data, modeling, infrastructure, reporting, and trading systems.

While the concept of "full stack" implies a broad range of skills and most professionals will specialize in one area---whether that's data engineering, DevOps, quantitative research, or some other area---there exists a core set of skills that are valuable to professionals in all roles. This course aims to teach this core set of skills.

It is my belief that the core set of skills involved in full stack quantitative finance are important for students in either financial computing or data science. As a matter of fact, since I focus on teaching the tools and principles behind creating reproducible and scalable workflows, I derive the inspiration for this course from the definition of "data science." From this definition, I identify two objectives for this course:

The "Science" in Data Science. Teach a core set of software tools and principles behind creating
modern data analytic workflows that are reproducible and scalable from end to end. The idea is
that this set of computational tools will serve as a technical foundation for any subfield of data
science that the student wishes to pursue. This is born out of the idea that reproducibility is
fundamental to good science.

2. The "Data" in Data Science. Give students hands-on experience with a series of important and commonly used financial data sets and/or sources, including CRSP, Compustat, FRED, BEA data, FINRA TRACE, TreasuryDirect, EDGAR, and NYSE TAQ. Not only does each data set require some degree of domain specific knowledge (e.g., to clean and interpret properly), but each data set also poses different computational challenges to use effectively. For example, using EDGAR means working with large amounts of unstructured text or data from NYSE TAQ involves learning to work with big data (approximately 100 GBs per day). Each case study is designed to give students the basic knowledge and tools to use these data sets effectively.

3 Motivation

3.1 The Full Stack Core Skill Set: A Bridge Between Financial Computing and Data Science

Given the increasing complexity of the computational sciences, the ability to produce readable, reusable, and reproducible code and analyses is increasingly important for backend developers as well as for researchers looking to produce good science and to add value within an organization. The core set of skills taught in this course are those that I believe bridge the gap between financial computing and data science. Specifically, they are those that make up the elements of the analytical pipeline (e.g., reproducible analytical pipelines): from data extraction and cleaning to exploratory analysis, visualization, and modeling, and finally, publication and deployment. This course aims to teach the tools and principles behind creating reproducible and scalable workflows, including build automation, dependency management, unit testing, the command-line environment, shell scripting, Git for version control, and GitHub for team collaboration. Furthermore, given that this course is aimed towards students studying quantitative finance, these tools are taught through a series of case studies that are designed to give students practical experience with key financial data sets and sources, such as CRSP and Compustat for pricing and financials, macroeconomic data from FRED and the BEA, bond transactions from FINRA TRACE, Treasury auction data from TreasuryDirect, textual data from EDGAR, and high-frequency trade and quote data from NYSE.

How does this relate to data science? A common characterization of data science describes it as a combination of coding/computer skills, mathematics and statistics, and domain specific knowledge (see

Figure 1). These computer skills, colloquially referred to as "hacking skills," are called such because they refer to skills that are often not taught in a traditional computer science curriculum. A computer science curriculum might include theoretical courses on algorithms, operating systems, or programming

languages, whereas the practical skills related to the computing ecosystem---the commandline environment, shell scripting, data wrangling and visualization, or version control---are often left to the individual to learn on their own. (This was even the motivation for a supplementary CS course at MIT, "The Missing Semester of Your CS Education.") In this course, I provide a structured overview of these important tools and demonstrate, by example, how they can be used to (1) collect, clean, and analyze economic and financial data; (2) facilitate collaboration among groups of researchers; and (3) to create analyses that are easy for outside users to reproduce. All of the examples and/or case studies used to illustrate these concepts and to teach these tools come from common tasks or applications within quantitative finance,

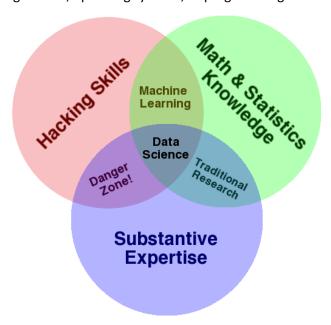


Figure 1: "The Data Science Venn Diagram", by Drew Conway

including data wrangling, feature engineering, time series forecasting, performance evaluation, portfolio optimization, back testing, and reporting results.

3.2 How is the course structured?

Furthermore, the series of case studies used in this course is designed to introduce students to a wide range of important financial data sets. Each case study will teach the domain-specific knowledge necessary to properly use and interpret each data set. For example, these case studies may include the following data sources: CRSP and Compustat for pricing and financials, macroeconomic data from FRED and the BEA, bond transactions from FINRA TRACE, Treasury auction data from TreasuryDirect, textual data from EDGAR, and high-frequency trade and quote data from NYSE. Furthermore, each data set comes with its own unique computational challenges to use properly. For example, using EDGAR means working with large amounts of unstructured text or data from NYSE TAQ involves learning to work with big data (approximately 100 GBs per day). Thus, a series of case studies involving each of these data sets will serve as a useful framework around which to teach important data science tools and skills as well as a good way to insert meaningful hands-on experiences into the coursework. Each of these applications will be self-contained, in that the basic statistical or financial theory needed to understand these tasks will accompany their discussion so long as the students enter the course with prior experience with Python and the PyData stack at an intermediate level.

3.3 Why focus on this specific set of computational tools?

To emphasize the importance of these tools and the principles behind them, I now consider comments made by groups and individuals within various contexts. Within the context of the academic economics

research, I refer to the following motivation by economists Matthew Gentzkow and Jesse M. Shapiro in Code and Data for the Social Sciences: A Practitioner's Guide¹:

"Though we all write code for a living, few of the economists, political scientists, psychologists, sociologists, or other empirical researchers we know have any formal training in computer science. Most of them picked up the basics of programming without much effort, and have never given it much thought since. Saying they should spend more time thinking about the way they write code would be like telling a novelist that she should spend more time thinking about how best to use Microsoft Word. Sure, there are people who take whole courses in how to change fonts or do mail merge, but anyone moderately clever just opens the thing up and figures out how it works along the way. This manual began with a growing sense that our own version of this self-taught seat-of-the pants approach to computing was hitting its limits...

"Here is a good rule of thumb: If you are trying to solve a problem, and there are multi-billion dollar firms whose entire business model depends on solving the same problem, and there are whole courses at your university devoted to how to solve that problem, you might want to figure out what the experts do and see if you can't learn something from it. This [course] is about translating insights from experts in code and data into practical terms for empirical social scientists."

Within the context of economic statistics and financial regulators, consider this statement by the UK's Office for Statistics Regulation²:

"In 2017 we championed the Reproducible Analytical Pipeline (RAP), a new way of producing official statistics... This approach involved using programming languages to automate manual processes, version control software to robustly manage code and code storage platforms to collaborate, facilitate peer review and publish analysis... . We consider that RAP principles support all three pillars of the Code of Practice for Statistics: trustworthiness, quality and value. Trustworthiness, by increasing transparency; quality, by reducing the risk of manual errors; and value, by enabling analytical time to be spent adding value for users rather than on menial, repetitive tasks. It is for all of these reasons that we are so passionate about promoting the use of RAP."

And, within the context of the finance industry³,

"We have been in financial data science long enough, when it was called quantitative finance, to see some clear patterns that we believe are detrimental to the career of a financial data scientist: lack of fundamental core knowledge in computer science, lack of SQL knowledge, ... lack of visualization abilities to share business insights... Technical knowledge is, in itself, not what's most important; it's an understanding of technical functions within a production

¹ Code and Data for the Social Sciences: A Practitioner's Guide. Matthew Gentzkow, Jesse M. Shapiro, 2014. http://web.stanford.edu/~gentzkow/research/CodeAndData.pdf

² Reproducible Analytical Pipelines: Overcoming barriers to adoption: https://osr.statisticsauthority.gov.uk/wp-content/uploads/2021/03/Reproducible-Analytical-Pipelines-Overcoming-barriers-to-adoption.pdf

³ See <u>Data science jobs in finance: "super smart" people wasting talent</u> and <u>"The ultimate guide for financial data science"</u>

environment that truly prove a candidate's worth... Data scientists can be super smart, but if no lines of their code will go into production, it's a waste of talent."

This course is designed to explore the core tools and techniques of data science, with an emphasis on the modern software tools and techniques that make such messy, large-scale projects not only feasible, but also easy to reproduce and reuse. This includes shell scripting, build automation, dependency management, unit testing, version control with Git, and effective collaboration with GitHub. We will explore these tools from the perspective of a quantitative researcher or data scientist working in finance, drawing on real-world applications from finance and economics, with an emphasis on hands-on work with actual data sets.

4 Notes and Course Reference Material

This course will use notes specific to this course, to be distributed via GitHub. In addition to these lecture notes, I will draw from the following references which you may find useful.

- The Missing Semester of Your CS Education, MIT Lecture Notes
- <u>Code and Data for the Social Sciences: A Practitioner's Guide</u>, by Matthew Gentzkow and Jesse M. Shapiro
- QuantEcon Data Science Lectures
- American Economic Association Unofficial Guide on Replication

5 Prerequisites

Students should have at least basic programming ability in Python, as well as basic knowledge of probability, statistics, and econometrics. Lectures will feature live programming exercises in class, so students should have a WiFi-enabled laptop to bring to class.

Software to be used in class. Before the first class, please make sure to install the required software and sign up for the required services.

Students will need to install the following software of their laptop. Each of these pieces of software are free:

- Anaconda distribution of Python (Individual Edition)
- Visual Studio Code (NOT Visual Studio. Visual Studio Code is different from Visual Studio)
- Git
- GitKraken
- TeX Live
- Docker
- MobaXterm (Home Edition)

Students should also sign up for an account with the following websites. We will use free versions of each of these services:

- GitHub
- IPUMS CPS

Wharton Research Data Services (WRDS) Apply for access through the University of Chicago.
 Contact FINM office.

6 Assessment

Grades will be based on 5 coding assignments (50%), a midterm (20%), a final group project (25%), and participation (5%). Assignments will be submitted via GitHub classroom.

- Assignments will be submitted individually and will be graded using GitHub's automated testing tools.
- The final project will be completed in groups. Students will choose the project from among a few options provided at the beginning of the quarter. The project will be graded not only on how well it accomplishes the assigned data cleaning and analysis task, but will be primarily graded on whether (1) the steps to reproduce it are fully automated and well documented, (2) the code is written in a clean and reusable fashion, and (3) the results are presented clearly and presented in a way that convinces the reader that the results are correct.
- The participation grade will depend on the positive impacts that a student has on the class. These include participating in in-class discussions and/or answering questions on the class GitHub page (or on Canvas). Students are in no way penalized for giving wrong answers in these in-class discussions nor is there any penalty for asking for help—asking for help is often the best way to learn!

7 Course Outline

The course outline below may change as time allows.

Unit 1: What is Full Stack Quantitative Finance? What are reproducible analytical pipelines and why are they so important?

In this first lecture, we discuss the importance of reproducibility within the field of financial computing and data science. We'll start with a discussion of various cases in which these full stack tools add value within the business context. We'll then begin discussing the suite of tools that we will use in this class to produce reproducible analytical pipelines. Recall, the end goal is for students to become familiar with the set of computational tools necessary to create their own projects that are reproducible from end to end. I will demo this by showing two such projects.

The tools for this first unit, as an example, we will construct our own fully-automated analysis from a template that I provide. We will learn how to construct all aspects of the pipeline as the course progresses. The focus in this first unit will be on generating automated reports in LaTeX, with data that is pulled from the web, using functions that are covered by unit tests, using code that is tracked by Git.

Summary

• **Software Tools:** Git basics, GitHub basics, GitHub Classroom, Virtual environments with Conda, unit tests with pytest

- **Featured Data Source:** Analyze short-term funding markets with FRED: the case of the 2019 reporate spike
- Math/Stats/Finance Tools: Data visualization
- Case Study:
 - o Is There a Replication Crisis in Finance?
 - Open Source Asset Pricing (An example of easy reproducibility and transparency—also an example of a public project accepting pull requests on GitHub.)
 - Reproducible analytical pipelines in government (case of UK stats)

Unit 2: Env Files, Secrets, and Automating Data Pulls

This week focuses on automating data downloads and managing secrets in our workflow. We'll learn how to work with WRDS (Wharton Research Data Services) and properly handle API keys and passwords using environment files. This automation will go a long way towards fixing common replication issues caused by manual data download steps.

Summary

- Software Tools: WRDS Python package, environment files (.env), managing secrets and API keys
- Featured Data Source: CRSP via WRDS
- GitHub Skills: Pull requests and GitHub collaboration workflows
- Case Study: CRSP value weighted market index construction, S&P 500 index replication

Unit 3: Task Runners, Automating Queries, and the Basics of SQL

This week will focus on incorporating automated data downloads into our workflow using task runners and build systems. We'll discuss basic SQL concepts necessary for querying databases and demonstrate how to automate data queries. We'll also explore proper project structure for reproducible analytical pipelines.

As our case study, we'll automate the steps used to pull data from CRSP and Compustat to construct commonly used factors in linear multifactor asset pricing models. We'll discuss how multifactor asset pricing models play a large part of modern asset pricing. This will emphasize the real-world importance of linear multi-factor asset pricing models by discussing the history and investment philosophy from researchers at Dimensional Fund Advisors and AQR.

Discuss the following paper and discuss some of the basic analyses that are used in this framework. Discuss the following paper and discuss some of the basic analyses that are used in this framework.

- Cochrane, John H. "Portfolio advice for a multifactor world." Economic Perspectives, 1999, vol. 23, issue Q III, 59-78
- Dimensional Fund Advisors: "Why Active Investing is a Negative Sum Game"
- Value Investing and AQR "Devil is in the HML Details"

Summary

- Software Tools: PyDoit (task runner), basic SQL queries, project structure templates
- Featured Data Source: <u>CRSP US Stock Databases</u> and <u>Compustat Financials</u>, both accessed via WRDS
- Math/Stats/Finance Tools: Linear multi-factor asset pricing models
- Case Study: Replicating the risk factors within the Fama-French (1992) three-factor pricing model

Unit 4: Automating the Generation of Reports, featuring Jupyter Notebooks and LaTeX

This week focuses on creating professional reports using Jupyter notebooks and LaTeX. We'll discuss best practices for using notebooks in analytical pipelines, converting notebooks to various formats, and automating report generation. We'll also explore CRSP/Compustat merged data for comprehensive financial analysis.

Summary

- **Software Tools:** Jupyter notebooks with nbconvert, LaTeX for report generation, GitHub Pages for publishing
- Case Studies:
 - Pockets of Predictability replication issues
 - Norwegian sovereign wealth fund Excel error
 - o Financial analysis error prevention

Unit 5: Python Package Development, Testing and Documentation. Also, Social Coding with GitHub

This week focuses on creating reusable tools and collaborating effectively on GitHub. We'll learn how to develop Python packages using modern tools like Hatch, manage open source contributions through pull requests, and use GitHub's issue tracker for project management. We will discuss creating robust, well-documented code, creating documentation for Python packages, and writing effective unit tests.

Summary

- **Software Tools:** Hatch and Hatchling for Python packaging, GitHub pull requests, GitHub issue tracker, Sphinx for documentation generation, unit testing best practices, Python docstrings
- Featured Data Source: CRSP US Treasury Database and TreasuryDirect (Web APIs Securities)
- Math/Stats/Finance Tools: Basic fixed income mathematics
- Case Study: Gürkaynak, Refet S., Brian Sack, and Jonathan H. Wright. "The US Treasury yield curve: 1961 to the present." Journal of monetary Economics 54, no. 8 (2007): 2291-2304.

Unit 6: Working with Remote Machines

In this unit, we'll discuss tools for working with remote machines. This includes how to offload computation to a remote machine as well as how to pull data from a remote. We'll discuss tools such as a secure shell (SSH), tools for pulling data from the web (wget, curl), and tools for copying files back and

forth (scp or rsync). To demonstrate some of these concepts, we'll explore some examples of text mining on SEC filings.

Summary

- **Featured Data Source:** SEC Filings via EDGAR as well as the WRDS SEC Analytics Suite (accessed via the WRDS server)
- **Software Tools:** Working with remote machines (API access vs SSH), Running a Jupyter notebook on a remote machine (Browser, with Python extension of VS Code, but not with SSH extension of VS Code), ssh, wget, rsync, scp, the SLURM scheduler

Unit 7: Big Medium Data in Python

Here, we'll discuss the challenges associated with data sets that become progressively larger. In particular, we'll discuss the challenges associated with "medium-size data." Our case study will focus on the current limitations of Pandas for such data sets. For comparison, we'll explore alternatives such as Polars and PySpark. In our data demo, we'll explore census data and demonstrate how Pandas can fail on the IPUMS data when the extraction is too large. We'll use this data in a discussion of GDP and Inflation forecasting. We'll also discuss a puzzle associated with wage growth during the Great Recession and the idea of creating a better series with which to forecast business cycles.

Summary

- **Software Tools:** Comparison of Pandas with Polars and PySpark
- Featured Data Source: FINRA TRACE data
- Case Study: Two Sigma pandas at a Crossroads
- Featured Data Source: Bloomberg Terminal via Bloomberg Python API

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Week 8: Big Data, featuring NYSE Trade and Quote Data

In this unit, we'll now encounter our first truly large data set. Such data sets require extra creativity when working with them. We will explore a data set of trades and quotes from the NYSE. Given the number of trades and quotes that the NYSE processes daily, this data set grows very quickly. We'll discuss strategies for calculating basic intraday sample statistics as well as more complex statistics, such as calculating National Best Bid and Offer (NBBO) at any given time. We'll access this data via the WRDS cloud.

Week 9: GitHub Actions and Publishing a Live Dashboard (plus Web Authentication)

In this final week, we'll bring together all the tools learned throughout the course to create and deploy live, interactive dashboards. We'll use GitHub Actions for continuous integration and deployment, creating professional presentations of our analytical work. We'll explore web authentication methods, GitHub Actions for automation, and creating interactive visualizations.

Summary

- **Software Tools:** GitHub Actions for CI/CD, GitHub Pages deployment, Plotly for interactive visualization, plus basic web components (Vercel/Clerk)
- Math/Stats/Finance Tools: Principal Component Analysis (PCA)
- Featured Dataset: SPX Options data from OptionMetrics
- Case Studies:
 - Corporate hedging strategies
 - o SPX hedging analysis